#### DELIVERY

Availability of prototypes is tentatively set for March '74; availability of production units is tentatively set for June '74.

#### FIELD SERVICE

No field service will be offered. Defective modules must be returned to depot or to factory for repair.

#### WARRANTY

Modules are warranted for 90 days.

### FURTHER INFORMATION

For further information, contact Logic Products Group, Sales Support, on Maynard extension 2785.

#### **PRODUCT PROMOTION and SUPPORT PLAN\***

Announcement to Sales Force (mailing) ---- week of 3 December 1973

## Trade Press Announcements

ELECTRONIC NEWS	week	of	22	February	1974
COMPUTER WORLD	11	л			89
	88	н	••	16	11

### Article Publications

IEEE SPECTRUM (design article)	issue	of March	1974
COMPUTER DESIGN (survey article)	18	" April	1974
DIGITAL DESIGN (product article) issue	of Mar	rch/April	1974

## Direct Mail Campaign

PDP-8 User List	11	February	1974
Logic Products Users	11	"	11
General Mailing (TIDS)		ll March	1974

## Documentation

Preliminary Hardware Users' Reference Manual 28 February 19	74
Preliminary Software Users' Reference Manual " " "	
Preliminary Data Sheets 28 March 19	74
Final Users' Reference Manual (Hardware &	
Software) 31 May 19	74
Final Data Sheets " " "	

# Trade Shows

IEEE, New York	26-29	March	1974
National Computer Conference, Chicago	6-	-9 May	1974
WESCON, Los Angeles	Sept	tember	1974

LPS Training ----- January 1974

Space Advertising (magazines to be defined) ------ May/June 1974

\*Subject to schedule changes

#### COMPETITION

The following pages give a quick look at readily identifiable competition for the MPS10. We have tried only to examine competitive products that could be considered as truly modular.

The competitive matrix tries to encompass such areas as technology, physical arrangement, software/programming, and price. A valid price comparison proved extremely difficult to achieve because individual competitive equipment offerings vary widely according to the vendor. The "typical configuration" used for comparison purposes comprises the following pieces of equipment:

- 1 CPU Module
- 1 1K x 8 RAM memory module
- 1 Backplane (system unit, card rack, et al)
- 1 External Event Detection Module

The prices are predicated on an OEM discount basis and are estimated due to lack of full pricing and discount structure information at this point in time.

### Types of product available

Grossly speaking, three basic types of microprocessor organizations have appeared on the market to date:

- 4-bit, fixed instruction set, serial machines (Intel MCS-4, Fairchild PPS-25)
- 8-bit, fixed instruction set, parallel machines (Intel 8008 and 8080, Intersil\*, Motorola\*
- 3. 8-bit, or wider, microprogrammed machines (National IMP16 series; AMI CT7300)

\*Not announced as of this date

## QUICK LOOK AT COMPETITION

## 4-Bit Machines

Alden Self-Transit	StaRRcom
PROLOG Corp.	PLS-403
Comstar Corp.	Star System 4
Allied Computing Technology	CBC-4N

# 8-Bit Machines

Allied Computing Technology	CBC-8N
Automatic Electronic Systems	AES-80
Computer Electronics Limited	CE-5000
R2E	Micral
Control Logic Corporation	L-500 Series
Intel	Sim 8 Series

# 16-Bit Machines

National Semiconductor Corporation	Il
Computer Automation	Na
General Automation	$\mathbf{L}_{\mathbf{s}}^{\mathbf{s}}$
American Micro Systems	73

M**P16-C** Naked Mini/LSI Ł

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Logic Products PM Module				٢	8	48			12.5	۲		0	•
Pro-Log Corp. PLS 403	۲				9	46		10K		٢			•
Comstar Star System 4	۲			۲	4	46		ΙΟΚ		۲		•	0
Appl. Comp. Tech. CBC4-N				0	4	46		<i>10</i> K	11				
Control Logic L500				۲	8	<b>9</b> 8		16K	12.5	٢			•
Intel SIM-8	•	0			8	48		16K	12.5	۲	•	•	
Varitel MC-80				0	8	48		16K	12.5				
Auto. Elect. Sys. AES-80	۲		•		8	92	٢	16 K	0.2	۲		0	•
CEL (UK) CE5000	۲			•	8	48		16K	12.5	۲		•	
R2E (France) Micral	۲			۲	8	98		16K	12.5				•
Alden Self-Transit staRRcom	۲			0	8	98		64 K	<b>n</b> 5		۲	•	•
Amer. Microsys. 7300		•		۲	8		0.	512	4.0				
Natl. Semicon. IMP-16C	0	٢			16	12		GAK	1.5			0	

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Pro-Log Corp. PLS 403									
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Control Logic L500			•				0		
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Natl. Semicon. IMP-16C									

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